

## 2010 USA National Games Facts

***“This event will change Nebraska forever.”***

-Charles Cooper, President/CEO of the 2010 USA National Games

### *The Numbers:*

**3,000** athletes

**1,000** coaches

**8,000** volunteers

**15,000** family and friends

More than **30,000** fans

### *The Dollars:*

**\$40 million** dollars in economic impact

**Over \$5 million** dollars in estimated tax revenue to Nebraska

**\$6 million** dollars in anticipated Federal support

**\$4 million** dollars in Department of Defense security support

**\$1 million** dollars in anticipated State support



## 2010 USA National Games Highlights

### Media Spotlight:

- Local Media Partners include television, cable, broadcast, and print.
- National Media is anticipated to join us in Nebraska. Current negotiations include the TODAY Show and USA Today.

### Pre-Event Buzz:

- The Cessna Airlift is the largest civilian airlift in the world, with over 250 private jets bringing thousands of athletes and coaches from all 50 states. Jets will be landing nearly every 90 seconds for over 14 hours straight.



***“The Citation Special Olympics Airlift is a unique event that brings together the general aviation community to carry out the largest peacetime airlift in the world.”***

-Harrison Ford, Honorary Chairman of Cessna's 2010 Special Olympics Airlift

- Final Leg of the Law Enforcement Torch Run®, brings 150+ police officers from across the nation to run the torch through 100 Nebraska communities bringing “The Flame of Hope” into our Opening Ceremonies.



## 2010 USA National Games Highlights

### At the Event:

- VIP receptions with expected guests, Eunice Kennedy Shriver, Tim Shriver, Governor Schwarzenegger, Vanessa Williams, Scott Hamilton, Nadia Comaneci, Bart Connor and other celebrities and dignitaries.



Governor Schwarzenegger



Eunice Kennedy Shriver



Vanessa Williams

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- Thirteen athletic competitions including basketball, bocce, track and field, softball and an introductory sport, flag football. The entire nation is coming to Nebraska to learn how to play our selected exhibition sport, flag football.

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- Signature Events including Healthy Athletes, Special Olympics Healthy Leadership Program, the Sports Experience, and many more!

